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Focusing on the role of managers within an organization, the text emphasizes the development of computer-based information systems to support an organization's objectives and strategic plans. The General Systems Model is, introduced in Chapter 6, and implemented throughout the rest of the text.

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Chapters 8, 9, and 10—Fundamentals of Computer Processing, The Database and Database Management System, and Data Communications—provide this needed foundation. Part Four: The Computer-Based Information System – This part contains four chapters, each describing a major business computing application area. All of the areas are collectively called the computer-based information system, or CBIS.

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ch06-DATABASE MANAGEMENT SYSTEMS

When the first edition of Management Information Systems was published in 1979, one good reference on a topic was considered a gold mine. Fortunately, that situation has changed. ... Therefore, any shortcomings are our own. Raymond McLeod, Jr. Austin, Texas George P Schell Wilmington, North Carolina Cited By ...

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• Information from the MIS is then used by organizational problem solvers as an aid in decision-making, as illustrated in Figure 1.9 • Firms can also interact with suppliers or others to form inter organizational information systems (IOS), in which the MIS supplies information to the other members of the IOS as well as the firm's users http ...

ch01-INTRODUCTION TO INFORMATION SYSTEMS

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